ALLY Entertainment: Nonprofit Fundraising Partnership Exhibition

Art Exposition Title: WOWGANZA: Let There Be Light!

Dates: February 26 - March 27, 2027 (18 Exclusive Event Dates Available)

Location: Forum 301 | 301 W. Ohio St. (at Franklin), River North, Chicago.

Nonprofit Support Program

ALLY Entertainment and its tech-art and fashion brand, **ZOWNOW**, invite select nonprofit organizations to co-host a turnkey fundraising event inside **WOWGANZA: Let There Be Light!** - an immersive, month-long exhibition transforming the 1,500 sq. ft. **Forum 301** gallery with light-art installations, light-art fashion, projection mapping, multi-artist contributions, and live music and dance performances.

Your organization receives **featured-partner status for an entire event day at no upfront venue or production cost**, allowing your team to focus entirely on donor engagement and fundraising.



Gallery concept visualization

Details

How Your Organization Raises Funds

- **Ticket Revenue Share:** We collaborate with your team to set ticket pricing. Your organization receives a predetermined percentage of ticket sales tracked via your custom promo code, tailored to your chosen food, beverage, and production package.
- **On-Site Fundraising:** Maximize your event's impact by hosting silent auctions, live appeals, art sales, merchandise tables, or VIP workshops during your takeover.
- **Built-In Publicity & Foot Traffic:** Benefit from ALLY Entertainment's exhibition PR campaign, ZOWNOW's creative network, and high-visibility River North exposure (36,000+ daily vehicles passing the Ohio & Franklin corner).

Event & Venue Snapshot

- **Turnkey Programming:** Every event day includes curated music, dance, and interactive light-art installations. Your organization may offer your preferred music, food, and workshop options.
- **Flexible Scheduling:** Available Wednesdays through Saturdays between 12:00 PM and 10:00 PM.
- **Capacity:** Approximately 90 guests at a time, with the option to schedule timed-entry sessions ("turning the room") to accommodate larger donor lists.

Reserve Your Date

Only **18 single-day partnerships** are available on a **first-come, first-served basis.**

Next Step

Please reply directly or call to check date availability and schedule a brief **15-minute walkthrough of Forum 301.**

Contact

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